# REYNALDO VARGAS

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## EXPERIENCE

#### Houghton Mifflin Harcourt, Product Manager - MATH 180 Drive product strategy and develop business cases to move from perpetual to SaaS Evaluate market and product fit through competitor analysis and customer needs - Collaborate with stakeholders to manage product scope and timeline - Manage product lifecycle - Study customer and revenue data to determine new features - Act as product owner to prioritize and develop requirements for design and engineering teams Summer 2012 - Summer 2019 Children's Academy at LIU, Game Design Instructor Taught 5<sup>th</sup> to 8<sup>th</sup> graders game development using Scratch -- Focused on the fundamentals of programming and game design - Students leave the camp with a finished maze/action game Nevernaut Games, Game Designer & Producer NOV 2012 - FEB 2014 Developed SlashDash, a 2v2 couch co-op capture the flag game with ninjas. Eventually released on the Xbox One in July 2015 - Worked on initial design and project management EDUCATION MFA in Game Design, Game Center at New York University MAY 2016 Notable works: MetMusic (Met's digital showcase), Beautiful Ugly (art game about digital ephemerality)

#### **BA in Power and Pedagogy**, NYU Gallatin

- Studied epistemology and critical theory on access to knowledge
- Developed SlashDash (XboxOne, 2015) in "Intro to Modding" with Instructor Kevin Cancienne

## **Additional Experience**

- Adjunct Professor for Serious and Subversive Games at Pratt Institute (Fall 2019)
- Social and Civics Issues Conference Chair for Games for Change (2019)
- Game Devs of Color Expo Coordinator (Summer 2018, 2019, 2020)
- Festival Chair for IndieCade East (2018)

## SKILLS

Product Management (Market analysis, prioritization, vision, strategy, roadmapping), Pragmatic Marketing (PMC - III), Certified Scrum Product Owner (CSPO), Understanding of EdTech Landscape, collaboration, programming (Unity, Phaser, P5JS, technically literate), requirements writing, wireframing, Adobe Creative Suite

MAY 2014

SEP 2016 - PRESENT